

Field	Details
Name	Ms. Archana B
Current Role	Programme Co-ordinator, B. Com, Cambridge College, Bengaluru
Responsibilities in the Department	Academic planning, curriculum delivery, faculty coordination, Co-ordinating and guiding students for placement and training, student mentoring, result analysis, examination coordination, and departmental quality assurance.
Educational Qualifications	➤ M.Com from Bengaluru University (69%), ➤ M.Phil. in Commerce from S.V University (65%) ➤ PGDHR - CMR Institute of Management Studies - IGNOU(58%) ➤ DIM - CMR Institute of Management Studies -IGNOU (66%) ➤ Diploma in Computer Application (DCA) at Soft-Tech Solutions, Bengaluru.
Areas of Expertise	Accounting and Taxation, Cost Accounting, Management Accounting
Teaching Experience	20 years of teaching and academic administrative experience in higher education.
Other Relevant Achievements	➤ Faculty Co-Ordinator for the Training and Placement cell – Cambridge College ➤ Examiner for Question paper setting - Presidency college (Autonomous) Bengaluru. ➤ Reviewer and Valuer– BNU End semester Evaluation ➤ Sit-In -Squad for semester Examination of Bengaluru North University Feb/March 2024 ➤ Rapporteur for the subject Consumer Behaviour, One-day Orientation Programme on Curriculum design and Delivery, for 5th semester BBA Course, organized by Bengaluru North University ➤ Internship Guidance – B.Com and BBA Students ➤ Authored book “Financial Accounting” for 2nd semester BBA (BNU) with Sunstar Publication, for SEP syllabus. ➤ Published Edited Book “Management Principles and Practices” Nithya Publications ➤ Authored book “Marketing Management” for 3rd semester B.com (BNU) with Sunstar Publication, for SEP syllabus. ➤ Presented and Published National and International Journals. ➤ Journal Publication through Scopus Indexed

